

SharpTear

1000 sqm to be used as required

Starter pack: contains 11 pcs

Producer: Avery Dennison
Lammenschansweg 140
2321 JX Leiden
The Netherlands (Europe)
T: +31 71 579 4100

Please read this leaflet carefully to avoid damage to your business

This product is sold with comprehensive technical support. Keep this leaflet and talk to a local representative.

1. What's in SharpTear?

SharpTear is a thin coextruded film available in white or clear that tears easily in one direction. Offering exceptional clarity or very high opacity, it is an ideal way to add serial numbers or other information to existing packaging. Sealing a box with SharpTear reveals any tampering immediately – with obvious implications for Directive 2011/62/EU.

SharpTear is part of wider portfolio designed to meet pharma labelling needs and solve counterfeiting challenges:

- Tamper evident security papers, films and voids
- Customized UV printed films or inserted threads
- Customized holograms or voids
- High end taggents

2. Before you use SharpTear

When deciding on any anti-counterfeiting or anti-tamper measure, talk to your representative about these key issues:

- What level of security do you need – low, medium or high?
- Do you need visible measures at the shelf, the warehouse, when purchased?
- How much should you invest to protect goods?
- How can global consistency be ensured?

REMEMBER: More and more drugs sold are already counterfeit. Sharp Tear reveals any tampering immediately

3. What SharpTear does

SharpTear ensures high mandrel performance, long-term adhesion and regulatory compliance. A thin 23 micron PET release liner offers significant advantages during label conversion, high-speed dispensing, and liner recycling.

4. Side effects

You may experience any of the following. Please re-order immediately if symptoms persist.

- Faster conversion
- Improved brand image

5. What causes counterfeiting?

SharpTear has been developed to help pharma brands counteract the main drivers behind the rise in counterfeiting:

- Increased pharma internet sales
- Limited pharma supplies from region to region
- Cost differences between markets
- High regional taxes and duties
- Intermediaries and free trade zones
- Repackaging points and weak supply chains
- Weak international law enforcement

6. How to get SharpTear

SharpTear is available at an MOQ of 1000 sqm. Please contact your local representative.



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Some further Avery Dennison products designed to meet a wide range of pharma anti-counterfeiting needs are as follows:

Sharp Tear Clear/White S692N INC-BG40WH

Evidence of tampering via easy tearing of clear/white MDO facestock. Clear adhesive with excellent UV resistance and weatherability, and good adhesion including apolar surfaces.

Security Paper 65 S700-BG45WH

Uncoated paper with three UV luminescent fibres. Suits many security applications. Adhesive resists UV light, moisture, solvents and temperature extremes.

Foamtac II S2000N-BG40WH

A base material for security labelling that offers a versatile tamper-evident film suitable for shaped labels. Fractures on removal.

PE HD TE White S3100INC-BG45WH

Film ultra-destructible by de-lamination, giving a rapid 'tamper evident' bond on most substrates including apolar.

PVC Matt White UD - S2000N - BG50WH

Where extreme tamper evidence is a priority. Heavily filled, highly frangible face with little 'edge' to pick at. Adhesive is aggressive on a wide range of flat and curved surfaces including apolar.

Flexsecure Silver S697-BG45WH

Adhesive with strong final adhesion on a wide range of substrates. Irreversible and dry 'void' footprint message left when label removed.

Flexible Flexsecure Clear UV-S700-BG45WH

A product designed for applications where high flexibility is needed, giving a 'void' footprint on removal.

PEHDTE Security-S700-BG45WH

Tamper evident PEHD labelling, with a customisable 'security' message on the back of the label. Film ultra-destructible by delamination.

PE85 Void White Matt-S700-BG45WH

Strong final adhesion on a wide range of substrates. Irreversible and dry 'void' footprint on removal. Flexible front ideal for corners and irregular shapes.



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