

LIFT HERE



Seal and unseal beautifully
SharpTear™ Co-Extruded Film

Stay sharp with **SharpTear™**

Tampering cannot go unnoticed
with Avery Dennison



How beautifully your consumers unseal your product is as important as how beautifully it is sealed.

Ensure Your Brand's Seal of Quality

Protect product integrity across the supply chain with Avery Dennison's SharpTear – a thin co-extruded film that tears cleanly and easily in a single direction.

SharpTear reveals the slightest signs of tampering and drastically reduces the risk of accidental breaks during transportation and handling, which is commonly associated with perforated seals. Our patented material enhances printed graphics, serialization and product information – increasing its functionality.

Keep Your Brand Intact

Combat counterfeiting with SharpTear's exceptionally clear or opaque filmstock that offers reliable adhesion on the most challenging surfaces without edge lifting or adhesive bleeding.

Aesthetically, SharpTear preserves the beauty of your brand's labels with its easy and clean tearing qualities.

Benefits

of Avery Dennison SharpTear

- easy, one direction tearing
- leaves a clean and sharp tear
- adheres reliably with enhanced adhesives
- conforms to most shapes and surfaces
- reveals tampering without a need for perforation
- superior print performance for brilliant graphics and greater shelf appeal
- simple, efficient conversion process

About Avery Dennison

Avery Dennison (NYSE:AVY) is a global leader in labeling and packaging materials and solutions. The company's applications and technologies are an integral part of products used in every major market and industry. With operations in more than 50 countries and 30,000 employees worldwide, Avery Dennison serves customers with insights and innovations that help make brands more inspiring and the world more intelligent. Headquartered in Pasadena, California, the company reported sales from continuing operations of \$6 billion in 2012. Learn more at www.averydennison.com.

Contact hpcteam@averydennison.com today and put your product safely in your customer's hands.

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Label and
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